

# AGENCEPID

38 YEARS OF EXPERTISE

As a design-driven media company with a solid experience and reputation, PID Agency has been an accomplice and partner to the design industry for over 38 years. Its three prestigious platforms, the International **GRANDS PRIX DU DESIGN** Awards, the **INT.DESIGN** magazine and portal, are acclaimed for their creativity and contribution to promoting excellence in design, architecture, landscape, and the built environment. **Its team consists of proactive and creative connectors, strategists driven by a passion for design.**

## INT.DESIGN MAGAZINE



## GRANDS PRIX DU DESIGN GALAS



### Announcement of the winners **part 1**

- Interior Design
- Product Design
- Communication & Branding

### Announcement of the winners **part 2**

- Architecture
- Construction & Real Estate
- Landscape & Territories
- Art & Photography

## INT.DESIGN PORTAL



[PID Agency Media Kit](#)

# À LA CARTE RATES

DIGITAL	
Production of your <b>news, dedicated newsletter, or advertisement</b>	<b>\$150/hr</b>
1 page in the <b>GET INSPIRED</b> section	<b>\$300</b>
1 Newsletter <b>Banner</b>	<b>\$750</b>
1 page in the <b>NEWS</b> section + Distribution via our <b>monthly newsletter</b>	<b>\$1,500</b>
1 page in the <b>NEWS</b> section + Distribution via a <b>dedicated newsletter</b>	<b>\$4,500</b>
MAGAZINE	
Printed version in bilingual format and e-magazine available in 3 versions: Bilingual, French, and English, for both national and international distribution.	
1 page	<b>\$6,500</b>
Double page	<b>\$10,800</b>
Guaranteed positioning	<b>+20%</b>
GRANDS PRIX DU DESIGN	
To secure advertising space in the magazine editions dedicated to the GRANDS PRIX DU DESIGN, it is necessary to be a Gold or Platinum partner. Conversely, to be a partner of the GRANDS PRIX DU DESIGN Awards, it is required to have an advertisement in the special edition magazine of the competition.	
<b>Gold</b> Partnership	<b>\$1,300</b>
<b>Platinum</b> Partnership	<b>\$7,000</b>
For more visibility	
<b>Evening</b> Partnership	<b>\$5,750</b>
TICKET	
<b>Individual</b>	<b>\$350</b>
VIP table for <b>6 people</b>	<b>\$3,000</b>
VIP table for <b>10 people</b>	<b>\$4,500</b>

# PACKAGES

<b>OPTION 1</b>		
<b>PARTNER AT ONE GALA</b>		
<b>One advertising page</b> in the GRANDS PRIX DU DESIGN magazine edition, <b>part 1 or 2</b>		\$6,500
<b>1 Gold Partnership</b> at a <b>Gala</b>		\$1,300
<b>1 page</b> in the <b>NEWS</b> section + Distribution through our <b>monthly newsletter</b>		\$1,500
<b>1 page</b> in the <b>GET INSPIRED</b> section		\$300
<b>VALUE IF PURCHASED INDIVIDUALLY</b>		\$9,600
Discount		\$2,600
<b>TOTAL TO PAY</b>		
<b>Option 1A</b>		<b>\$7,000</b>
<b>Option 1B</b>	<b>Double-page</b> in the magazine (+\$4,300 – additional discount of \$1,700 = +\$2,600)	<b>\$9,600</b>
<b>Option 1C</b>	Add a <b>VIP table for 6 people</b> (\$3,150 – additional discount of \$550 = +\$2,600)	<b>\$9,600</b>
<b>Option 1D</b>	Add an <b>Evening Partnership</b> (\$5,750 – additional discount of \$750 = +\$5,000)	<b>\$12,000</b>
<b>Option 1E</b>	Add a <b>Platinum Partnership</b> (\$7,000 – additional discount of \$1,000 = +\$6,000)	<b>\$13,000</b>

  

<b>OPTION 2</b>		
<b>PARTNER AT THE TWO GALAS</b>		
<b>One advertising page</b> in <b>Part 1</b> of the GRANDS PRIX DU DESIGN magazine edition		\$6,500
<b>One advertising page</b> in <b>Part 2</b> of the GRANDS PRIX DU DESIGN magazine edition		\$6,500
<b>1 Gold Partnership</b> at the <b>Gala on October 2026</b>		\$1,300
<b>1 Gold Partnership</b> at the <b>Gala on November 2026</b>		\$1,300
<b>2 pages</b> in the <b>NEWS</b> section + Distribution through our <b>monthly newsletter</b>		\$3,000
<b>2 pages</b> in the <b>GET INSPIRED</b> section		\$600
<b>VALUE IF PURCHASED INDIVIDUALLY</b>		\$19,200
Discount		\$6,700
<b>TOTAL TO PAY</b>		
<b>Option 2A</b>		<b>\$12,500</b>
<b>Option 2B</b>	<b>Double-page</b> in the 2 editions of the magazine (+\$8,600 – additional discount of \$3,400 = +\$5,200)	<b>\$17,700</b>
<b>Option 2C</b>	Add a <b>VIP table for 6 people</b> at both Galas (\$6,300 – additional discount of \$1,100 = +\$5,200)	<b>\$17,700</b>
<b>Option 2D</b>	Add an <b>Evening Partnership</b> at both Galas (\$11,500 – additional discount of \$1,500 = +\$10,000)	<b>\$22,500</b>
<b>Option 2E</b>	Add a <b>Platinum Partnership</b> at both Galas (\$14,000 – additional discount of \$2,000 = +\$12,000)	<b>\$24,500</b>

<b>OPTION 3</b>	
<b>ANNUAL CAMPAIGN</b>	
<b>One advertising page</b> in the <b>People</b> edition of the magazine	\$6,500
<b>One advertising page</b> in <b>Part 1</b> of the GRANDS PRIX DU DESIGN magazine edition	\$6,500
<b>One advertising page</b> in <b>Part 2</b> of the GRANDS PRIX DU DESIGN magazine edition	\$6,500
<b>1 Gold Partnership</b> at the <b>Gala on October</b> 2026	\$1,300
<b>1 Gold Partnership</b> at the <b>Gala on November</b> 2026	\$1,300
<b>3 pages</b> in the <b>NEWS</b> section + Distribution through our <b>monthly newsletter</b>	\$4,500
<b>3 pages</b> in the <b>GET INSPIRED</b> section	\$900
<b>VALUE IF PURCHASED INDIVIDUALLY</b>	\$27,500
Discount	\$11,500
<b>TOTAL TO PAY</b>	
<b>Option 3A</b>	<b>\$16,000</b>
<b>Option 3B</b>	<b>Double-page</b> in the 3 editions of the magazine (+\$12,900 – additional discount of \$5,100 = +\$7,800) <b>\$23,800</b>
<b>Option 3C</b>	Add a <b>VIP table for 6 people</b> at both Galas (\$6,300 – additional discount of \$1,100 = +\$5,200) <b>\$21,200</b>
<b>Option 3D</b>	Add an <b>Evening Partnership</b> at both Galas (\$11,500 – additional discount of \$1,000 = +\$10,500) <b>\$26,500</b>
<b>Option 3E</b>	Add a <b>Platinum Partnership</b> at both Galas (\$14,000 – additional discount of \$2,000 = +\$12,000) <b>\$28,000</b>
<b>Option 3F</b>	Add a <b>Platinum Partnership</b> + an <b>Evening Partnership</b> at both Galas (\$25,500 – additional discount of \$3,500 = +\$22,000) <b>\$38,000</b>

# GOLD & PLATINUM PARTNERSHIPS

	GOLD	PLATINUM
Exclusivity in your sector of activity (by event)		●
<b>GALA</b>		
Your logo featured in the call for entries <b>newsletters</b> and Gala invitations	●	●
Your logo displayed on the electronic <b>tickets</b> for the Gala	●	●
Your <b>name</b> in the official event program	●	●
Your logo and hyperlink in the official event <b>program</b>		●
Display of your <b>logo</b> at the entrance of the venue		●
Display of your logo and advertisement on the <b>giant screen</b> during the cocktail, alongside the finalists	●	●
Visibility of your company in the Gala opening <b>video</b>		●
Association of your company with a specific segment of the <b>award ceremony</b>		●
<b>Presentation</b> of your partnership by the Gala host		●
Screening of your <b>corporate video</b> on the main giant screen before the segment of the Gala you present		●
Projection of your <b>logo</b> on the large screen during the segment of the Gala you sponsor		●
<b>2 tickets</b> to attend the Gala (+ first choice for table purchase)		●
<b>1 ticket</b> to attend the Gala	●	
<b>Magazine</b>		
A <b>1/3 page</b> article about your company published in the competition edition		●
Your <b>advertising page</b> in the special edition dedicated to the contest	●	●
<b>INT.DESIGN Portal</b>		
Your logo in the <b>PARTNER section</b> of the GRANDS PRIX DU DESIGN	●	●
Your page in the <b>NEWS section</b>		●
Distribution of your news page to our 50,000 subscribers via our <b>newsletter</b> and our <b>social networks</b>		●

# EVENING PARTNERSHIPS

By becoming an evening partner you benefit from visibility before, during and after the Gala of your choice and automatically enjoy a right of first refusal for the following year. **Customized concepts also available!**

**Price: \$5,750 per Gala**



**Entrance**  
and **exit** setup



**Stage**  
setup



Signature  
**cocktail**



Visibility  
on **tables**



**Photobooth**



Custom  
**activation**



**Bags** given  
to guests



**Raffles**  
(maximum of 3 per Gala)



**Valet**  
service



Presentation of the  
**Tribute Award**



**Scholarship**  
for a winner (category to  
be determined)

## SPECIAL VIP EXPERIENCE

### VIP TABLE PACKAGE FOR 6 OR 10 PEOPLE

- Exclusive Welcome Mention: Your company will be recognized at the beginning of the evening as one of our VIP guests, featured in a high-quality video during the event.
- Table Identification: Your table will be marked with your company logo, ensuring prominent visibility throughout the event.
- Premium Seating Location: Enjoy prime seating, located at the front or in a highly visible area, guaranteeing an excellent view of the stage or main event.
- Dedicated VIP Section Service: A professional team of servers will be assigned exclusively to the VIP section, providing personalized and exceptional service to cater to your guests' needs throughout the evening.
- Champagne: Enjoy 1 bottle of champagne for a table of 6 guests or 2 bottles of champagne for a table of 10 guests, ensuring your guests have a luxurious experience upon their arrival.
- Cheese and Charcuterie Platter: A beautifully arranged platter of premium cheeses and cured meats, served as an appetizer before the meal during the awards ceremony, offering a delightful start to the evening.
- Premium Wine Selection: A curated selection of top-tier wines served with your meal, perfectly paired to enhance your dining experience.