

LIST OF MATERIALS TO BE PROVIDED AND TIMELINE

GOLD PARTNERSHIP

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|-------------------------------------|-----------------------------------------------------------------------------------|---------------------|
| <input checked="" type="checkbox"/> | Your logo in ai or eps (if not available in .ai) and the desired redirection link | as soon as possible |
| <input checked="" type="checkbox"/> | Photo | as soon as possible |
| <input checked="" type="checkbox"/> | Text about | as soon as possible |

Digital campaign

- | | | |
|-------------------------------------|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| <input type="checkbox"/> | Layout and material to produce your dedicated <u>newsletter</u> | |
| <input checked="" type="checkbox"/> | Form or material to produce your <u>News</u> on the INT.design portal | Within 12 months of signing the contract and 3 weeks before the desired publication date |
| <input checked="" type="checkbox"/> | Create your page(s) in the <u>Get Inspired</u> section of the INT.design portal | |

INTÉRIEURS

- | | | |
|-------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| <input checked="" type="checkbox"/> | Your <u>advertising</u> for the 3 versions of the 91 edition: <ul style="list-style-type: none">• INTÉRIEURS bilingual version (paper) → Bilingual or French advertising• INTÉRIEURS french version (digital) → French advertising• INTÉRIEURS english version (digital) → English advertising | May 15 |
| <input checked="" type="checkbox"/> | Your <u>advertising</u> for the 3 versions of the 92 edition: <ul style="list-style-type: none">• INTÉRIEURS bilingual version (paper) → Bilingual or French advertising• INTÉRIEURS french version (digital) → French advertising• INTÉRIEURS english version (digital) → English advertising | September 5 |
| <input checked="" type="checkbox"/> | Your <u>advertising</u> for the 3 versions of the 93 edition: <ul style="list-style-type: none">• INTÉRIEURS bilingual version (paper) → Bilingual or French advertising• INTÉRIEURS french version (digital) → French advertising• INTÉRIEURS english version (digital) → English advertising | September 5 |

GRANDS PRIX DU DESIGN

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|-------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| <input type="checkbox"/> | Your 30 second promotional video (Platinum partner) | September 5 |
| <input type="checkbox"/> | Text of about 1000 characters including spaces in bilingual version, french and english, website and photo for your 1/3 page in the magazine INTÉRIEURS (Platinum partner) | July 1 st |
| <input type="checkbox"/> | Photo for the presentation of your partnership in the magazine INTÉRIEURS (Evening partner) | July 1 st |
| <input type="checkbox"/> | Material to produce your news (Platinum partner) | July 1 st |
| <input type="checkbox"/> | The name and title of the person representing your company who will be present at the Gala | September 5 |
| <input type="checkbox"/> | Additional Gala tickets or tables you wish to purchase in advance (before the box office opens) | May 1 st |
| <input checked="" type="checkbox"/> | Choice of the Gala (Mtl or QC) you wish to attend (if you only have one included in your agreement) | as soon as possible |