

2024 RECIPROCITY

GRAND PRIX INTERNATIONAL
15TH EDITION (2022)
Interior Design

PROJECT
Digital Media Library Monte Sinai School
Mexico

BY
Mayer Hasbani
Mexico
mayerhasbani.com

Photo: Luis Gerardo Gordo



OUR 3 PLATFORMS	3
GRANDS PRIX DU DESIGN AWARDS	4
7 Disciplines	5
Who are the Members of the Jury	6
The 2024 Galas	7
Visibility Offered	8
Annual Calendar.....	10
COMMUNICATION PARTNERS 2023	11
RECIPROCITY PARTNERSHIP AGREEMENT	12
CONTACT	13

COVER: GRAND PRIX INTERNATIONAL 14TH EDITION (2021) / Architecture
PROJECT: Kö-Bogen, Germany
BY: ingenhoven architects, Düsseldorf, Germany

AGENCEPID

35 YEARS OF EXPERTISE

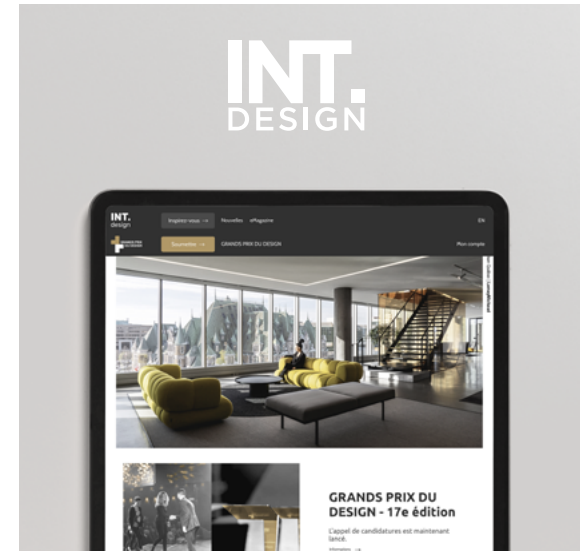
A media company with a design DNA and a solid experience and reputation, Agence PID has been an accomplice and partner of the design industry for over 35 years. Our three prestigious platforms, the **GRANDS PRIX DU DESIGN** Awards, **INTÉRIEURS** magazine and the **INT.design** portal, are acclaimed for their creativity and their contribution to the promotion of excellence in design, architecture, landscape and the built environment. **We are proactive and creative connectors, strategists driven by a passion for design.**



The **GRANDS PRIX DU DESIGN** is an international competition that celebrates the excellence and talent of designers and companies that have distinguished themselves through exemplary practice. The call for entries is open to participants from around the world and is open to professionals as well as developers, entrepreneurs and manufacturers.



A bilingual magazine based in Quebec, **INTÉRIEURS** promotes the culture of design and architecture. It presents to the industry and to design lovers, three collector's editions per year: a People edition that highlights the personalities and professionals who shape our industry, and two special editions that present the winners of the GRANDS PRIX DU DESIGN competition.



Digital space for the distribution of content, **INT.design** is a tool for research, inspiration and information on professionals, products, facilities, and cultural and design venues. The portal disseminates information and winners of the GRANDS PRIX DU DESIGN Awards as well as the digital versions of INTÉRIEURS magazine. It also contains a "News" section that presents industry news, and an "Get Inspired" section that presents projects and products, including those of all the candidates of the competition.



GRANDS PRIX DU DESIGN AWARDS

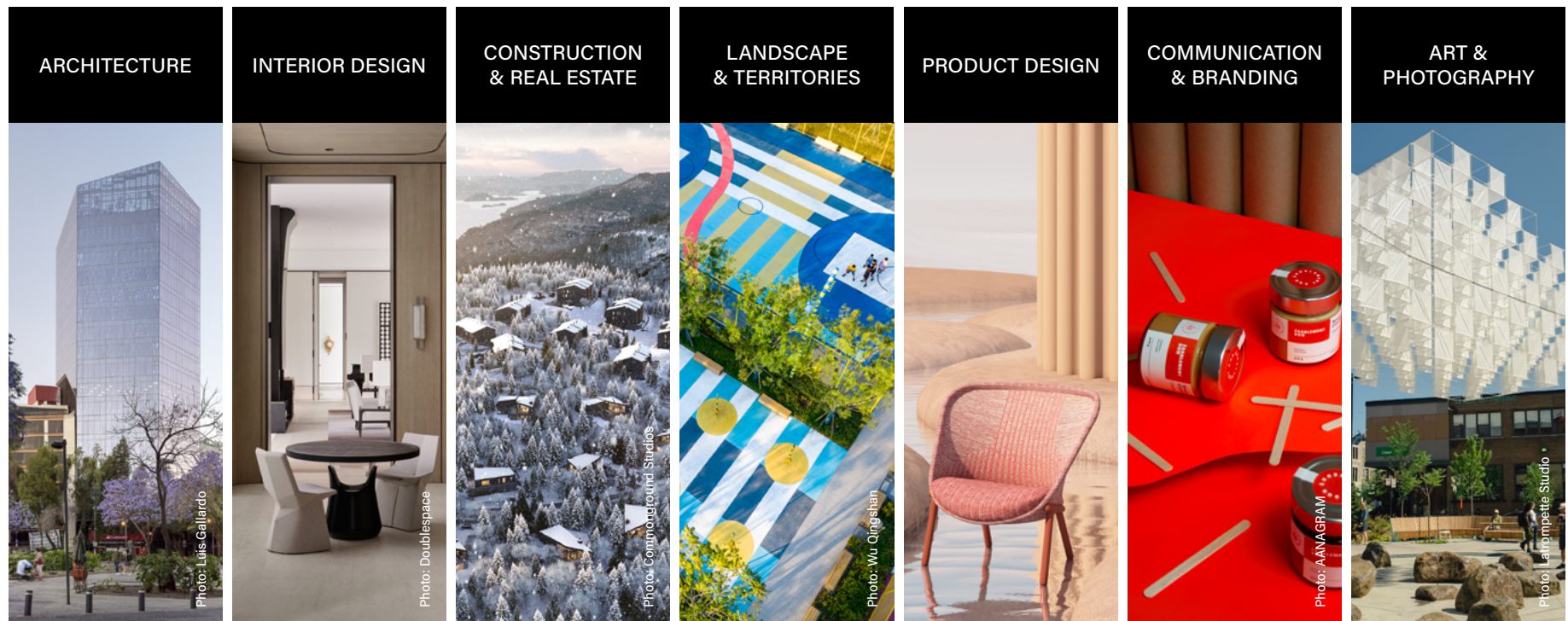
The GRANDS PRIX DU DESIGN Awards is an international competition that celebrates the excellence and talent of designers and companies that have distinguished themselves through exemplary practice. It creates opportunities for visibility and promotion for its partners and winners and brings them professional recognition and international notoriety. The call for entries is open to participants from around the world and is open to professionals as well as developers, entrepreneurs and manufacturers in several disciplines and categories.

Created in 2007 in Montreal, with the mission of recognizing the excellence of designers and architects who have distinguished themselves through exemplary practice, the competition was for 13 years open exclusively to Quebec firms. Since 2020, it has been fully open to international participants and candidates from more than 35 countries have been able to take advantage of this opportunity.

Prestigious and respected, a reference and a guarantee of excellence!

7 DISCIPLINES

The competition is open to professionals and students as well as developers, entrepreneurs, manufacturers and clients who have called upon these professionals in the realization of their projects and products, in several disciplines and categories.



View the **categories** and **sub-categories** of each discipline [here](#)



WHO ARE THE MEMBERS OF THE JURY

Entries are evaluated by a multidisciplinary jury of experts. Experienced international professionals, professors, entrepreneurs and media who use their know-how, experience, specialization and technical knowledge to judge and evaluate the excellence of the products and projects that are randomly assigned to them in order to guarantee an impartial and fair judgment.

Consult:

Active jury members [here](#) | Members of previous editions [here](#)

THE 2023 GALAS

The GRANDS PRIX DU DESIGN Awards unveils its Platinum, Grand Prix and Award of the Year winners at two exclusive events held in both French and English.

Two glamorous evenings, gastronomic dinner, unveiling of the winners, after-Gala party, praise to excellence... everything is gathered to make these two Galas great celebrations! Professionals, clients and suppliers of the industry meet for a festive evening to celebrate creativity and excellence.

GALA PART 1

October 2024

DISCIPLINES

- Interior Design
- Product Design
- Communication & Branding

GALA PART 2

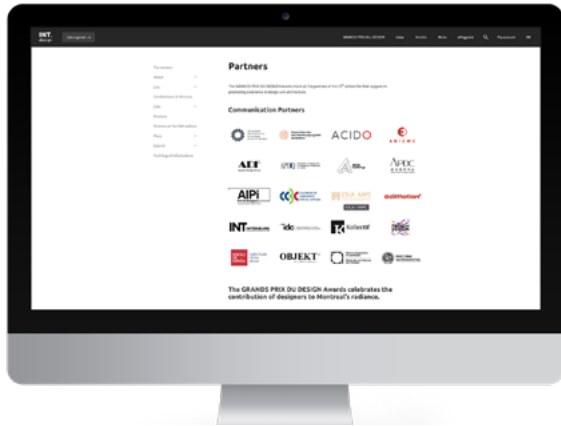
November 2024

DISCIPLINES

- Architecture
- Construction & Real Estate
- Landscape & Territories
- Art & Photography

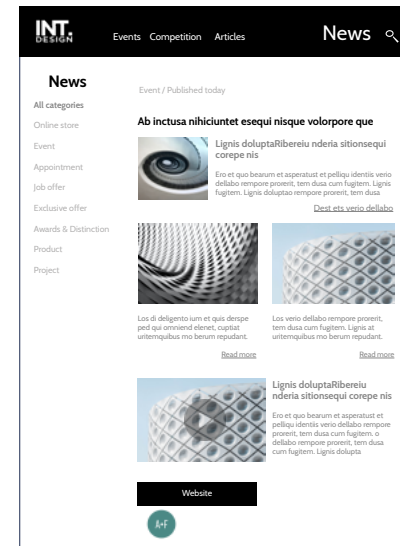


VISIBILITY OFFERED



1

Addition of your **logo** and hyperlink on the website and in the **PARTNERS** section of the GRANDS PRIX DU DESIGN Awards.



2

You can submit your news to the industry via the **NEWS** section of our portal.

They can include:

- Photos, texts, videos, hyperlinks
- Announcement of an activity
- Launch of a new product
- Presentation of a project or a product
- Search for a new employee or appointment

VISIBILITY OFFERED



3

Newsletter:

Get visibility in our newsletters. Nearly 50,000 recipients from the design, architecture and built environment industry and their clients are loyal subscribers. An ever-growing community.

4

Social networks:

Get visibility in our Facebook, LinkedIn, Instagram communities.

ANNUAL CALENDAR

Call for entries	The Evaluation	Gala part 1	Gala part 2
<p>Presale rate June 15 to October 31</p> <p>Regular rate November 1 to January 31</p> <p>Final rate February 1 to April 1</p>	<p>Online deliberation of the International Jury May - June</p> <p>Finalists Announced August</p> <p>Gold winners become finalists and can become Platinum, Grand Prix, Grand Prix International and Award of the Year winners.</p>	<p>Announcement of winners October</p> <ul style="list-style-type: none"> ▪ Interior Design ▪ Product Design ▪ Communication & Branding <p>* Launch of the INTÉRIEURS magazine dedicated to the competition (disciplines concerned)</p>	<p>Announcement of winners November</p> <ul style="list-style-type: none"> ▪ Architecture ▪ Construction & Real Estate ▪ Landscape & Territories ▪ Art & Photography <p>* Launch of the INTÉRIEURS magazine dedicated to the competition (disciplines concerned)</p>



COMMUNICATION PARTNERS 2023

Dozens of ambassadors, associations and media outlets enrich the exceptional media coverage offered to the winners and partners worldwide.

The GRANDS PRIX DU DESIGN Awards celebrates the contribution of designers to Montreal's radiance.



RECIPROCITY PARTNERSHIP AGREEMENT

This partnership between the GRANDS PRIX DU DESIGN Awards and selected associations, organizations, educational institutions or media outlets consists of the exchange of mutual visibility through the publication of content on the respective platforms of the organizations. The partners publish articles, news and announcements on each other's networks, on an international level according to their specializations and those of their community. There is no monetary exchange.

The GRANDS PRIX DU DESIGN Awards is committed to providing the following visibility:

1. Addition of your logo and hyperlink in the **PARTNERS** section of the GRANDS PRIX DU DESIGN Awards website.
2. Publication on our **social networks** announcing the partnership.
3. Addition of your logo on the call for entries **newsletters**.
4. Addition of your logo on the invitation **newsletters** to the Galas.
5. Projection of your logo on the **giant screens** during the Galas.
6. Publication of a news of your choice (up to 3 per year) on the **INT.design** portal and distribution of your news via our **newsletters** and **social networks**.

In return, the media, association, organization or educational institution agrees to provide the following visibility:

1. Broadcast the GRANDS PRIX DU DESIGN Awards logo on your website.
2. If you have an **events** section on your website: Add important competition dates; call for entries and Galas evenings dates (press releases and visuals will be provided).
3. Broadcast the information related to the contest to your network via **email** and **social networks** (press releases and visuals will be provided):
 - > **Broadcasting related to the call for entries:**
 - Important dates for the call for entries
 - The disciplines and categories of the competition
 - The International Jury of the competition
 - The benefits of the competition
 - > **Broadcasting on the Galas evenings**
 - > **Two broadcasts announcing the Grand Winners:**
 - Following the 1st Gala: sharing the link of the eMagazine containing the first part of the Grand Winners
 - Following the 2nd Gala: sharing the link of the eMagazine containing the second part of the Grand Winners
4. *Provide a visibility report including screenshots of the broadcasts.*

GRAND PRIX
15TH EDITION (2022)
Art & Photographie

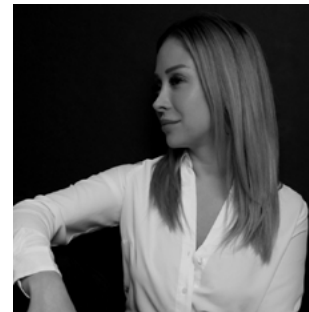
PROJECT
Ilot Balmoral
Québec, Canada

BY
Stéphane Brügger photographe
Québec, Canada
stephanebrugger.com



CONTACT

For any inquiries, please do not hesitate to contact:



Caroline Michaud

International Business Development and
Communication, INT.design

D [450-651-3630](tel:450-651-3630)

P [450 651-3630 Ext. 222](tel:450-651-3630)

M [438-832-4824](tel:438-832-4824)

E communication@int.design

W int.design