



CANDIDATES





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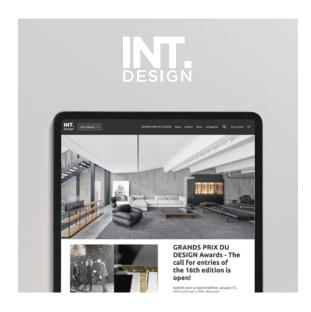
Media company with a design DNA, endowed with a solid experience and reputation, PID Agency has been an accomplice and partner in the design industry for over 35 years. Our three prestigious platforms, the **GRANDS PRIX DU DESIGN** Awards, the **INTÉRIEURS** magazine, and the **INT.design** portal, are acclaimed for their creativity and contribution to promoting excellence in design, architecture, landscape, and the built environment. We are proactive and creative connectors, strategists driven by a passion for design.



An international competition, the **GRANDS PRIX DU DESIGN** Awards celebrates excellence and the talent of creators and companies that have distinguished themselves through exemplary practice. The call for entries for the 17th edition is open to participants from around the world and is aimed at professionals as well as developers, entrepreneurs, and manufacturers.



A bilingual magazine based in Quebec, **INTÉRIEURS** showcases the culture of design and architecture. It presents to the industry and design enthusiasts three collector's editions per year: a People edition that highlights the personalities and professionals shaping our industry, and two special editions featuring the winners of the GRANDS PRIX DU DESIGN Awards.



As a digital platform for content dissemination, **INT. design** aims to be a tool for research, inspiration, and information on professionals, products, layouts, and cultural and design spaces. The portal disseminates information and the winners of the GRANDS PRIX DU DESIGN Awards, as well as digital versions of the INTÉRIEURS magazine. It also includes a "News" section for industry updates and an "Get Inspired" section that showcases projects and products, including those of all competition participants.

GRANDS PRIX DU DESIGN / 17th EDITION





GRANDS PRIX DU DESIGN

AWARDS

The GRANDS PRIX DU DESIGN Awards is an international competition that celebrates the excellence and talent of creators and companies who have distinguished themselves through exemplary practice. It creates opportunities for visibility and promotion for its partners and winners, providing them with professional recognition and international prestige. The call for entries is open to participants from around the world, targeting professionals as well as developers, entrepreneurs, and manufacturers across various disciplines and categories.

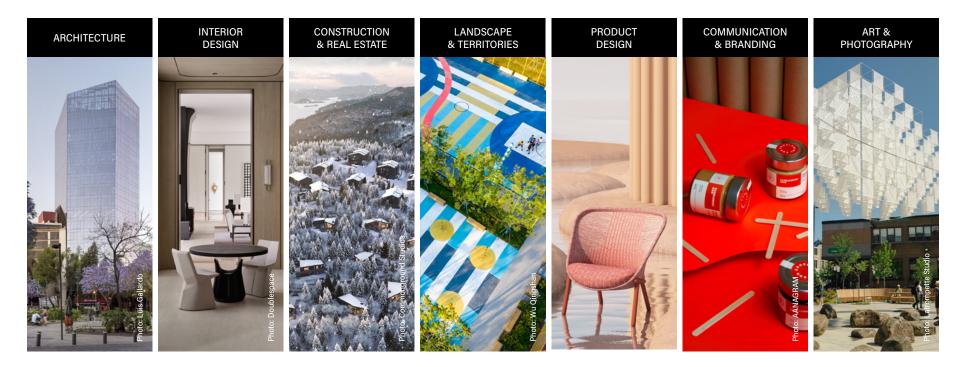
Established in 2007 in Montreal, with a mission to recognize the excellence of designers and architects who have stood out through exemplary practice, the competition was exclusively open to Quebec firms for 13 years. Since 2020, it has been fully open to international participants, with candidates from over 35 countries benefiting from this exposure opportunity.

Prestigious and respected, it stands as a reference and a mark of excellence!



THE 7 DISCIPLINES

The competition is open to professionals and students, as well as developers, entrepreneurs, manufacturers, and clients who have engaged these professionals in the realization of their projects and products, spanning across various disciplines and categories.



View the **categories** and **sub-categories** of each discipline **HERE**





WHO ARE THE MEMBERS OF THE JURY

The applications are evaluated by a multidisciplinary jury of experts. Experienced professionals in the field, professors, entrepreneurs, and international media members use their expertise, experience, specialization, and technical knowledge to judge and assess the excellence of the products and projects randomly assigned to them. This ensures an impartial and fair judgment.

Consult:

Active jury members here

AWARD ACCOLADES

1. Official Selection

At the close of registrations, a verification process is conducted to determine the official selection for the GRANDS PRIX DU DESIGN Awards. This initial stage involves selecting qualified applications and preparing them for evaluation by the international jury.

2. Certificates

The Jury will assign a score on a scale of points (1-100) to each project or product, and participants may receive a certification based on this score. The Gold, Silver, or Bronze certification will be awarded to projects and products that, in the opinion of the Jury members, have met or exceeded the evaluation criteria for good design.

There may be several or no Gold, Silver, and Bronze certifications in each category, depending on the scores assigned by the Jury.



3. Finalists

Projects or products that have received a Gold certification, with a score ranging between 80 and 100 points, become eligible finalists for the Platinum Winner, Grand Winner, and Award of the Year. The announcement of the finalists will be communicated online.

4. Platinum Winners & Grand Winner

The announcement of Platinum Winners, Grand Winner and Award of the Year will be made during the two Gala evenings.

Platinum Winners

The Platinum Winner title will be awarded to the project or product that has achieved the highest score (above 80) in its category, and the participant will receive a Platinum Winner plates.

* Some categories may not have a Platinum Winner if all submitted projects receive scores below 80%.

Grand Winner

The Grand Winner title will be awarded to the top 50 projects or products with the highest scores from the international jury, across all disciplines and categories, among the participating candidates.

Winner «Grand Prix International»

A Top 50, encompassing candidates from all origins, disciplines, and categories, will determine the best projects and products, and the Grand Winners will receive a «Grand Prix International» trophy.

«Grand Prix»

To continue its original mission, the competition will award a «Grand Prix» trophy to the top 50 projects or products submitted by Quebec candidates.

Award of the Year

A "Award of the Year" trophy will be awarded to one project or product in each discipline of the competition. These winners will be chosen by the Jury, who will deliberate via video conference to select their favorite projects.

- Architecture
- Construction & Real Estate
- Interior Design
- Landscape & Territories
- Product
- Communication & Branding
- Art & Photography



GALAS 2024

The GRANDS PRIX DU DESIGN Awards unveils its Platinum Winners, Grand Winner, and Award of the Year during two exclusive events held in both the language of Molière and Shakespeare.

Two glamorous evenings, gourmet dinner, announcement of the winners, After-Gala party, praise for excellence... everything is brought together to make these two Galas grand celebrations! Professionals, clients, and industry suppliers come together for a festive evening to celebrate creativity and excellence.

GALA 1

October 2024

DISCIPLINES

- Interior Design
- Product Design
- Communication& Branding

GALA 2

Novembre 2024

DISCIPLINES

- Architecture
- Construction & Real Estate
- Landscape & Territories
- Art & Photography





CALENDAR 2023-2024

Call for Entries

Discounted rate

June 15 to October 31

Regular rate

November 1 to January 31

Final rate

February 1 to April 1

The Evaluation

Online Deliberation of the International Jury

April - May

Online Announcement of Gold, Silver, and Bronze Certifications

August

Candidates who have received the Gold certification become finalists and have the chance to become Platinum Winners, Grand Winner, and Award of the Year.

Gala 1

Announcement of the Winners

October

- Interior Design
- Product
- Communication& Branding
- * Launch of INTÉRIEURS

 Magazine #92 dedicated to
 the winners.

Gala 2

Announcement of the Winners

November

- Architecture
- Construction & Real Estate
- Landscape & Territories
- Art & Photography
- * Launch of INTÉRIEURS

 Magazine #93 dedicated to
 the winners.



PRICING FOR 2023-2024

	DISCOUNTED RATE June 15 until October 31, 2023	REGULAR RATE November 1st, 2023 until January 31, 2024	FINAL RATE February 1 st until April 1 st , 2024
PROFESSIONALS & MANUFACTURERS	\$295	\$355	\$395
COMMUNICATION & BRANDING	\$145	\$175	\$195
PHOTOGRAPHY & ART PROJECTS	\$75	\$90	\$100
STUDENTS	\$55	\$65	\$75
SPECIALS AWARDS*	\$115	\$135	\$150

ADDITIONAL PROJECTS/PRODUCTS

Register more than one project/product and enjoy a **20% discount** on your additional projects/products (2 and more).

SPECIALS AWARDS

Once registered in a category, your project/ product is eligible for "**Specials Awards**". These are offered at a lower cost and aim to reward specific characteristics of a project.

^{*}A project can only register in a "Specials Awards" category if it is already registered in a regular category.



INFORMATION & DOCUMENTS TO PROVIDE

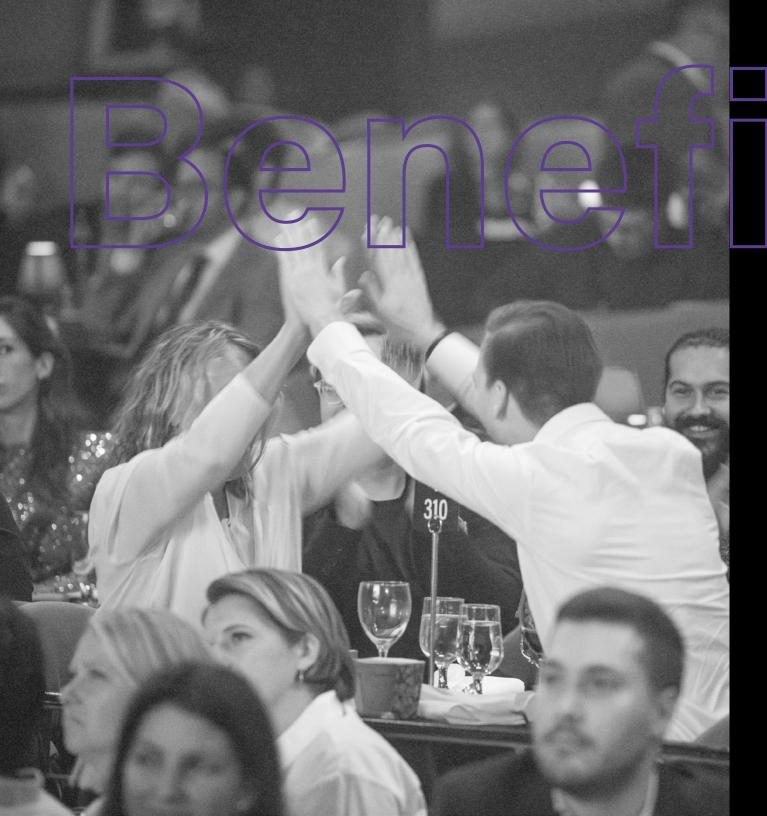
Once the payment for your project is made, you will have until April 1, 2024, to submit or modify the information and digital materials for your projects and/ or products. However, please note that it will be **impossible to modify** the chosen **category(ies)**. If you wish to add or **modify a category**, you will need to resubmit your project as if it were a new one.

1. INFORMATION

- 1. Project or product name; (required)
- Name of the firm(s), professional(s), consortium, or student(s) exactly in the order and exactly as it should appear on the certificate or trophy if your project is a winner; (required)
- 3. Contact information of the firm or professional (or student) submitting the application; (required)
- Name, website, and category of professionals who collaborated on the project/product. Include at least your firm; this will appear on your promotional web page; (optional)
- 5. If your firm is eligible for the emerging talent award, include CV or bio of the designer(s); (required if eligible)
- 6. Client's name for the project, manufacturer of the product, or the school of the student; (required) (check the confidential box if necessary)
- Choice of discipline and the category(ies) you wish to register for. (required)

2. DIGITAL MATERIALS

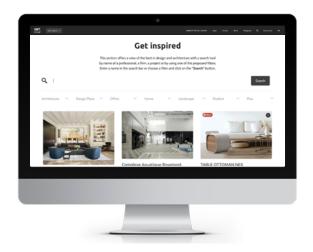
- Professional(s), project/product responsible team: photo(s) and name of the professional(s) or team, or logo if a photo is not available; (required)
- 2. Up to 10 photos* of the project/product. 3 to 5 photos per category must have a minimum size of 8.5 inches on one side and be in high resolution (300 dpi). Your photos should accurately represent your project/product, as they will be used in the INTÉRIEURS magazine if your project is a Winner; (required)
 - *For certain categories, it will be suggested to add filters to your photos to enhance their visibility in the search engine of the 'Inspire Yourself' section on the INT.design website. This step is optional but will provide outstanding visibility for your firm and suppliers. (optional)
- Any other additional document deemed relevant (layout plan, technical drawing, final renderings, section and elevation, three-dimensional representation, site plan, specification sheet, multipage PDF, explanatory video); (optional)
- Explanatory texts for the project/product, one for your promotion and one (different if desired) for the juries, with a maximum of 3,500 characters including spaces (required).
 - a) Your promotional text will be conveyed in our communications and on the competition's website.
 - b) As for your text for the Jury, the project description should include, among other things: the objectives and how they were achieved, design challenges, technological and/or material innovations, social and environmental impact, and for products: dimensions, materials, manufacturing techniques, and the manufacturing process. Please refer to the jury evaluation criteria to create a impactful project description.



Why submit your application to the GRANDS PRIX DU DESIGN Awards?

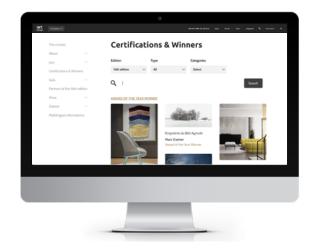
Winning, of course, brings its validation and fame, but submitting to the competition is not just a matter of glory. Whether you win or not, showcasing your work is an invaluable investment that comes with tangible and significant benefits.

WEB VISIBILITY



GET INSPIRED SECTION

All images of projects and products submitted as part of the nominations for the GRANDS PRIX DU DESIGN Awards, as well as the contact information of the firms and designers involved, are displayed on the **int.design** portal in the search engine of the **"Get Inspired"** section.



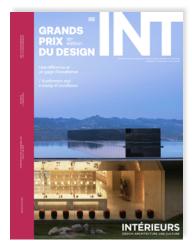
CERTIFICATIONS & WINNERS SECTION

All images of the award-winning projects and products from the GRANDS PRIX DU DESIGN Awards, as well as the contact information of the firms and designers involved, are displayed in the "Certifications & Winners" section of the int.design portal.

INTÉRIEURS MAGAZINE **VISIBILITY**

INTÉRIEURS MAGAZINE

Every year, two editions of INTÉRIEURS magazine are dedicated to showcasing **Platinum Winners, Grand Winners, and Awards of the Year.** This **media exposure** enhances the visibility of the projects and products among a targeted audience. Distributed in bilingual print format as well as an e-magazine, available in French, English, and bilingual versions, the magazine reaches a broad spectrum of professionals, businesses, and potential clients at **the local, national, and international levels.**









INTERNATIONAL RECOGNITION

LIFETIME USAGE RIGHTS FOR THE LOGO

The GRANDS PRIX DU DESIGN Awards logo enhances the quality of your design and **instills confidence** in your current and potential clients. A lifetime license allows you to incorporate the competition's logo into your communication tools. A smart marketing strategy!



THE ICONIC TROPHY

The unique trophy from the competition can become a **centerpiece of your office,** and each year, a new color is added to enrich your collection.



INTERNATIONAL PROMOTION











#GRANDSPRIXDUDESIGN

YOUR VICTORY; THE CENTERPIECE OF YOUR MARKETING PLAN

The competition **sets you apart from the competition,** allowing you to target specific niches and differentiate your company in the market.

- Print your certificate and display it proudly;
- Add "award-winning" to your firm/product descriptions;
- Incorporate the GRANDS PRIX DU DESIGN Awards logo into your email signature;
- Spread the word about your nomination to industry and regional media.
- Inform **blogs** covering industry domains.
- Publish your victory on social media.



TEAM MORALE

CELEBRATE TEAM SUCCESSES!

- It's an excellent opportunity to boost morale among your team, strengthen team cohesion, and attract the best talents to your company.
- At the Awards Galas, the Project of the Year winners are welcomed on stage with their team and receive their trophy in front of an audience composed of industry VIPs and peers. Providing exceptional visibility in front of industry leaders.
- The Galas also provide opportunities to network, develop, and strengthen your connections within the design community.
- The preparation of nominations is a good practice to articulate your core values to your team and communicate them to your current and potential clients.
- Submitting a project to the competition sends a strong message to your team, expressing pride in the work accomplished together. This can be very motivating for team members involved, especially if you make an effort to recognize all members of the organization who contributed to the success of the project.





Good Iuck!

You now have all the necessary information to participate in the GRANDS PRIX DU DESIGN Awards and share your vision with the world. We hope you seize this opportunity to contribute to shaping the future of the built environment. We look forward to discovering your project and wish you every success in your participation in the competition.

I SUBMIT MY ENTRIE